



SERGIY NAUMOV

Technical SEO & AI Visibility

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[Linkedin](#)

CORE EXPERTISE

AI Visibility

- AI Visibility Strategy
- AI Search Optimization
- AI Search Optimization

Technical SEO

- Technical SEO Audits
- Crawlability & Indexation
- Site Architecture

Content & Entities

- Search Intent Modeling
- Content Architecture
- Entity Optimization
- Knowledge Graphs

Authority

- Entity Authority
- Trust Signals
- Internal Linking

Analytics

- SEO Analytics
- GA4 & Google Search Console
- Ahrefs & Screaming Frog

WORK EXPERIENCE

SEO Strategist

Seologist, Toronto, Canada

October 2025 - June 2026

AI Visibility Strategy

Technical SEO & Indexing Control

Content Architecture for AI Search

Entity Authority & Trust Signals

SEO Specialist

SEO Services 100, Canada

March 2024 - October 2025

Technical SEO

Content Optimization

Trust & Links

Business Analyst, SEO Specialist

Collabor, Hannover, Germany

February 2022 - February 2024

Created a manual for practical use of the ERP system

Business Analyst

Mechanic Guide, Dubai, UAE

April 2014 - February 2022

Worked across all layers of business operations.