# DEEPANSHU

WordPress Web Designer | WordPress Developer

Surat, Gujarat, India (Open to Relocation/Remote — Canada) | +91 94116 28050 | deepanshu3382k@gmail.com | linkedin.com/in/deepanshu-deep-149053229

## PROFESSIONAL SUMMARY

WordPress Web Designer with hands-on experience building and maintaining a live WordPress/WooCommerce e-commerce site, including theme customization, Elementor page building, and product catalogue setup. Combines front-end web design skills (HTML, CSS, JavaScript) with a Data Science background and experience in Python, SQL, and dashboard development. Comfortable managing end-to-end site build-out — layout, styling, navigation, and content — for small business and e-commerce brands. Seeking a WordPress Web Designer / WordPress Developer role in Canada.

## TECHNICAL SKILLS

**CMS & Web Design:** WordPress, WooCommerce, Elementor, Astra Theme, Smart Slider, Responsive Web Design

**Front-End:** HTML, CSS, JavaScript

**Programming & Data:** Python, Pandas, NumPy, SQL, Streamlit, Plotly, Scikit-learn

**Business Intelligence & Office:** Power BI, Advanced Excel, MS Word, MS PowerPoint, MIS Reporting

**Other:** Data Entry, Record Management, Report Preparation, Email Drafting

## PROFESSIONAL EXPERIENCE

### Web Designer & Digital Marketing — Current

*Atlantic Design — Surat, Gujarat*

- Built and maintain WordPress/WooCommerce e-commerce websites using the Astra theme and Elementor page builder, covering site layout, styling, and page structure.
- Configured and update the site's hero sliders using the Smart Slider plugin to support seasonal and promotional content.
- Set up and organize WooCommerce product categories, navigation menus, and footer sections to support the online storefront.
- Apply custom CSS styling to align the site with brand visual identity.
- Manage social media marketing and online sales merchandising alongside web design responsibilities.

### Senior Sales Officer — Sep 2025 – Mar 2026

*Paytm Services Private Limited — Dehradun, Uttarakhand*

- Handled sales operations, customer relationship management, and reporting in a fast-paced sales environment.

## RELEVANT WEB PROJECT

**Komal Wadhwani (KW) — WordPress/WooCommerce E-commerce Site (Live)**

- Built a live WordPress/WooCommerce storefront for a retail brand, including theme setup (Astra), Elementor page design, product category structure, and homepage hero sliders.
- Defined site navigation and shop/collection category structure to organize the product catalogue for customer browsing.

**Pehla Nasha by Atlantic Designs — WordPress/WooCommerce E-commerce Site (In Progress)**

- Currently building a WordPress/WooCommerce storefront for an ethnic wear retail brand, applying the same theme, page-building, and product structuring approach used on the KW site.

**Data Analytics Platform — github.com/deep4449d/Data-Analytics-Platform**

- Developed a Python/Streamlit platform for CSV analysis, data visualization, and automated insights using Pandas, Plotly, and Scikit-learn.

## INTERNSHIPS

**Web Development Intern** Jul 2024 – Aug 2024

*Tech Octanet Private Limited — Remote*

- Built responsive web pages using HTML, CSS, and JavaScript as part of a team-based development project.

**Python Development Intern** Jun 2024 – Aug 2024

*Tech Octanet Private Limited — Remote*

- Developed Python scripts for data processing, automation tasks, and backend web application modules.

## EDUCATION

**B.Tech, Computer Science & Engineering (Data Science)** 2022 – 2026

*Dev Bhoomi Uttarakhand University — Dehradun, Uttarakhand*

## CERTIFICATIONS

- AZ-900: Microsoft Azure Fundamentals — Microsoft (2023)
- AI-900: Microsoft Azure AI Fundamentals — Microsoft (2023)