

Ravindra Mittpally

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London, UK

PROFESSIONAL SUMMARY

With over 10+ years of experience, I'm a highly creative and knowledgeable Graphic Designer with a strong background in developing and executing design concepts. I have a proven track record of increasing website traffic, reducing design time, and increasing brand recognition, FMCG packaging and engagement. I also have a demonstrated attention to detail and an ability to effectively collaborate with cross-functional teams to effectively deliver projects and initiatives on-time, on-budget and with high-quality results.

TECHNICAL SKILL SET

Tool/Technology

Corel draw, Adobe Photoshop, Adobe Illustrator, Adobe InDesign and MS Office

Skills

Problem solving, teamwork, attention to detail, flexible, learner

WORK HISTORY

Win Creative Pvt Ltd. - Sr. Graphic Designer

June 2019- Dec 2024

Client briefs to develop and produce unique, engaging design packages. Created corporate branding, Designing cohesive looks from logos to letterheads. Designed engaging brochures, banners and signs for printing. Created quality, high-res digital image files for use in digital and traditional printing methods. Met client deadlines through excellent workload planning and prioritisation. Conceptualised initial client briefs to assess viability of varied multimedia elements. Improved creative processes through effective collaboration with graphics and design teams. Produced digital advertising to showcase products and heighten brand engagement.

Mastered Adobe Creative Suite and Photo-shop Illustrator to support design work and image editing needs. Oversaw design development from concept to completion. Designed the physical structure of the packaging, considering factors such as size, shape, materials, and functionality. Created prototypes and mock-ups to test the packaging design's feasibility and usability. Collaborated with the design team to integrate structural elements seamlessly into the artwork. Ensured that the packaging design complies with relevant regulations and industry standards. Verified that all required information, such as ingredient lists, nutritional facts, and safety warnings, is accurately displayed on the packaging.

JODAS EXPOIM Pvt Ltd. -Graphic Designer
Sept 2017- Sept 2019

Created quality, high-res digital image files for use in digital and traditional printing methods. Oversaw design development from concept to completion, including branding graphics, print design and marketing collateral. Designed engaging brochures, banners and signs for printing. Created corporate branding, designing cohesive looks from logos to letterheads. Conceptualized initial client briefs to assess viability of varied multimedia elements. Met client deadlines through excellent workload planning and prioritization. Developed innovative, robust design solutions through collaboration with technical teams. Built design mockups and prototypes with Adobe Creative Cloud.

NRK ADS SYSTEM - Graphic Designer
Jan 2014- Sept 2017

Branding, Logo Design, Stationary, Packaging, Brochure designing All types of Print Media works. Magazine ads, Newspaper ads, Hoardings, Bus Ads, Standee, Posters, flyers, brochures, Logos and stationary branding. Skills Adobe Creative Suite Illustration Logo creation Website graphics Adobe Photoshop, Social media graphics, Adobe InDesign, Branding strategies, Print graphics, Logo design, After Effects Typography, InDesign Print design and Packaging.

EDUCATIONAL QUALIFICATION

Bachelors of Arts (Gnanodaya Degree College) 2012

HSC (Sarala Junior College India) 2010

SSC (Pragathi Maha Vidyalay India school) 2008

DECLARATION

I hereby declare that all information provided in this resume is true and accurate to the best of my knowledge. I understand that any misrepresentation or omission of facts may result in disqualification from employment. I authorize the verification of all the details provided in this CV.