Hello. I'm RAFFEAY NASIR

Editing Team Lead

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ABOUT ME

Creative and results-driven Video Team Lead with over 8 years of experience in motion graphics, video production, and multimedia design. Adept at leading creative teams, managing end-to-end production workflows, and delivering high-quality visual content across broadcast, digital, and social media platforms. Proficient in industry-standard tools including Adobe Creative Suite, Cinema 4D, & Fruity Loops Studio, with a strong eye for storytelling and visual aesthetics.

WORK EXPERIENCE

Video Team Lead| Light Circle Studios
2024 – Present
- Lead and mentor a team of animators and motion designers, overseeing creative direction and production quality.
- Coordinate project timelines, delegate tasks, and ensure on-time delivery of animation and video projects.
- Collaborate with clients and stakeholders to translate briefs into compelling visual narratives.

Editing Executive | Light Circle Studios
2021 – 2024
- Produced and edited high-quality animation and video content for diverse client campaigns.
- Utilized Adobe After Effects, Cinema 4D, and Premiere Pro to create motion graphics and visual effects.
- Contributed to brand identity projects through creative design and animation solutions.

Freelance Video Editor
Self Employeed
- Delivered professional video editing services to international clients across various industries online.
- Managed multiple concurrent projects, maintaining high client satisfaction and repeat business via online freelancing platforms.

KEY PROJECTS

PTC LOS
2023
Post-Production — Led video production and event screen visuals, enhancing brand communications and audience engagement with on-screen media for key events..

OWNERA
2022
Post-Production — Created impactful videos highlighting blockchain and P2P solutions, boosting Ownera's presence on YouTube and social media.

THE GREEN GROUP
2023
Post-Production — Produced polished brand videos and web-screen content, enhancing The Green Group's real estate presence and client engagement.

EDUCATION

F.Sc (pre-Engineering)
Punjab College, bhara khu
2014 - 2016

Matriculation (Science)
Army Public College, Murree
2014 - 2016

TOOLS & TECHNOLOGY

Sony Vegas Pro
FL Studio (Fruity Loops)
DaVinci Resolve

Adobe Premiere Pro
Adobe After Effects
Maxon Cinema 4D
Adobe Audition

CORE COMPETENCIES

- Visual Storytelling
- Motion Graphics
- End-to-End Video Production
- Clients & Stakeholder Management
- Multimedia Design
- Cross-Platform Content Creation