

Suwetha Ambedkar

UX/UI Designer

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Leamington Spa, United Kingdom

UI/UX Designer with 3+ years of experience across SaaS and Data Visualizaion. Specialized in simplifying complex ideas into scalable, user-centered experiences. And, I am committed to delivering impactful visual results through creativity and seamless team collaboration.

Professional Experience

UX/UI Designer

OhMyFood, United Kingdom(Volunteer) | June 2026 - Present

- Collaborating directly with the founder and cross-functional teams to drive a comprehensive pre-launch website rebranding and redesign across 8 applications.
- Designed web portals and customer/chef interfaces to optimize user journeys and boost portal engagement.

UX/UI Designer

Wepply, United Kingdom (Apprenticeship) | March 2026 - May 2026

- Collaborated cross-functionally with PMs, devs, and BAs to design wireframes, prototypes, and user journeys.
- Analyzed usability testing and user feedback to drive 30% faster iterative interface improvements.
- Scaled design systems to ensure 100% visual consistency and cut frontend dev time by 15%.

Associate Graphics Designer

Debt and Dominion, London (Volunteer) | Oct 2025 - Present

- Designed monthly magazine layouts and viral social media graphics that increased weekly engagement by 50%.
- Collaborated on UI design and UX writing to improve visual interfaces and elevate the user journey.

Graphics Designer

Salesera, London | Mar 2025 - Aug 2025

- Delivered 30+ high-quality social assets and market maps across 3+ departments, ensuring total brand consistency and meeting 99% of tight deadlines.

Technical Support Specialist

Agshealth.Pvt.Ltd, Chennai | Mar 2020 - Oct 2022

- Maintained 99.9% uptime and cut incident resolution time by 25% while migrating 500+ users across 3 platforms with zero downtime.

Social Profiles

LinkedIn - [linkedin.com/in/suwetha](https://www.linkedin.com/in/suwetha)

Behance - [behance.com/suwetha](https://www.behance.com/suwetha)

Core Skills

Design & prototypibng(Tools)

Figma, Adobe XD, Sketch, Jira

UI/UX Methods

Wireframing, User Flows, Prototyping, Usability

Testing, Interaction Design, Information

Architecture, Interaction Design, Design system.

Domain Expertise

SaaS, Edtech, Data Dashboards, Admin

Panels, Employee Panels, Monitoring

Systems

AI Tools

Google Antigravity, Claude, Midjourney

Internships

Graphics Marketing Intern, Betr Beta

Jan - Mar 2015

Graphics Designer, Salesera, Aug 2024 - Jan 2025

Education History

B.E. Electronics & Instrumentation(EIE)

St. Joseph's College of Engineering,

Chennai, India.

2015 - 2019

UX Design specialization

Google Certification, Coursera

Oct 2024 - Jan 2024

Language Known

Tamil | English