Neil Duffy - CV



Contact

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Portfolio sample: www.flipsnack.com/red3d/neil-duffy-portfolio-sample/full-view.html

Education

Diploma in Graphic Design

Awarded Membership of the Professional Societies of Typographic Designers and Industrial Artists and Designers

Blackpool College of Art

1980 - 1983

PGCE -
Teaching Certificate in Education

Greenwich University

2003 -2005

Software Skills

- Adobe In-design
- Adobe illustrator
- Adobe Photoshop
- Adobe Premier Pro
- Microsoft Office
- Procreate (ipad app)

Skills & Experience

- Concept, design and artwork of various design projects
- Experience in Photoshop visualising concepts to a high standard
- Experience of producing mock ups and Visuals for client approval
- Copywriting
- Art direction of photography
- Client presentations and pitches
- Liason with printers and Press proofing of Print projects where required

About Me

Creative and detail-oriented graphic designer with over 20 years commercial experience in graphic design. Skilled in branding, marketing materials and user interfaces, I excel in transforming ideas into impactful visuals.

I am passionate about delivering compelling designs that resonate with audiences. My design software skills include Adobe CC - In-design, illustrator, Photoshop and Xd. My video editing experience has required me to use Adobe Premier Pro and After Effects software.

I can hand concept ideas and finished presentation visuals where required.

Commercial Experience

Tool Connection - September 2025 - December 2025 - Southam, Warwickshire
Graphic Designer
• Contract for 3 months to support existing designers with creative artwork for packaging and print requirements.

Footprint Investigations - June 2022 - June 2025 - Redditch, Worcestershire
Graphic Designer and Video Editor Responsible for Graphics and Video compilations required by the Metropolitan Police to present at court.

Tamlite Lighting - February 2022 - May 2022 - Redditch, Worcestershire
Graphic Designer

- Contract for 4 months to work on company catalogue, packaging designs and update of In-factory Exhibition Graphics

Police Officer - West Mercia Police July 2021 - February 2022

Red3D Design - February 2013 - July 2021 - Cirencester, Gloucestershire
Graphic Designer

- Working as a freelance Graphic Designer on marketing projects for clients such as Syngenta U.K, Love Golf and Cargill Agriculture.

Clarkson Evans - July 2019 - November 2020 - Cheltenham, Gloucestershire
• Senior Graphic Designer

- Working In-house on internal marketing, advertising and design projects to include Annual Company Connect Brochure.

Solihull College - November 2001 - July 2019 - Solihull, West Midlands
Lecturer in Graphic Design

- Lecturer and Course leader in Graphic Design on HND programme in Graphic Design.

Experience teaching Graphic Design and Packaging Design, to include mentoring students to awards in Starpacks Student International Packaging competition.

Strengths

- Strong communicator and team player
- Experience in mentoring junior staff
- In-depth software knowledge
- Ability to conceptualise and hand generate ideas and visuals

Testimonial

Neil brought a fresh creative dimension to our business working on Graphics and Video compilations over the course of 3 years for the Metropolitan Police Force. These compilations were used in high profile court cases at Crown court and viewed by jury members.

He was required to be highly professional, organised and robust when working on these cases and when in communication with individual Police officers in charge of the investigation.

Neil has always shown a strong commitment to all of the projects he was involved with at Footprint Investigations and has always applied himself with a high degree of dedication to complete projects to all deadlines required.

I have received numerous emails of gratitude from Police officers remarking on his professionalism and commitment to his work.

Andy Townsend,
Commercial Director,
Footprint Investigations

Boxer Creative Ltd - November 2000 - June 2021- Coleshill, Birmingham
Art Director/Graphic Designer

Working on retail and brand work on the following accounts:

- Marks & Spencer
- Bass Brewery
- MG Rover
- Scottish And Newcastle Breweries
- Barclays Bank
- Jewson
- Whitbread