

WORK EXPERIENCE

- Boomerang. Part of Publicis Groupe 09 2021 - Present
Media Manager / Video Editor, Amsterdam, the Netherlands
- Editing 200+ campaign assets annually for global brands, adapting content across Instagram, Meta, TikTok, YouTube, DOOH, and TV while maintaining creative quality under aggressive delivery timelines
 - Transforming raw footage, UGC, creator content, product footage, and client assets into platform-native video ads, developing multiple creative variations optimized for different hooks, messaging, CTAs, formats, and performance testing
 - Bridging communication between creatives, producers, and clients, accelerating feedback and approval cycles, and ensuring campaign objectives are translated into effective final deliverables
- CLIQ Digital 03 2020 - 09 2021
Content & Portal Manager, Amsterdam, the Netherlands
- Optimized content discovery for 500+ entertainment titles monthly across 12 international markets, using audience insights and viewing trends to shape editorial programming
 - Produced 16 editorial campaigns creating trailers, promos, and aftermovies to increase visibility of seasonal collections
 - Created and localized 400+ marketing assets, including video content, movie posters, and promotional stills
- TVT Media 08 2018 - 02 2020
Media Manager, Amsterdam, the Netherlands
- Delivered 500+ titles annually, ensuring premium content availability on schedule across international markets
 - Localized and prepared 200+ content assets monthly through compliance editing, subtitles, VO, dubbing, and artwork adaptation, ensuring launch readiness across 12+ international markets
 - Minimized risks and delays during channel launches and platform migrations by serving as the central coordination point between clients, technical teams, and operations
- Paramount Benelux 02 2017 - 07 2017
Language Operations Intern, Amsterdam, the Netherlands
- Prepared broadcast content in WHATS'On and Sensei to ensure transmission readiness and on-time delivery
 - Synchronized video and audio for Comedy Central, MTV, and Nickelodeon programming in Mediator-X to ensure broadcast-quality standards and minimize transmission errors
 - Coordinated subtitling, dubbing, VO, and captioning to deliver content aligned with regional compliance and schedules
- CBS Interactive 08 2013 - 07 2016
Leading Content Specialist, Moscow, Russia
- Optimized listings for 100+ consumer tech products across global e-commerce platforms monthly, increasing product discoverability through localized, conversion-focused content strategies
 - Delivered 200+ localized digital assets combining image editing, compliance video editing, and copywriting to ensure consistent brand execution across multiple retail environments
 - Trained the team to use ContentCast and Inline Content Builder to increase visitor engagement

EDUCATION

- British Higher School of Art & Design 2019-2021
Professional Education. Editing, Motion Design, Colorgrading, Filmmaking, Graphic Design, Film History & Analysis
- Radboud University, Nijmegen, the Netherlands (CUM LAUDE) 2016-2017
Master of Arts (M.A.), North American Studies. Literatures and Cultures of North America in an International Perspective
- Moscow State University, Moscow, Russia 2007-2012
Specialist in Area Studies (North America). Translator/Interpreter (Russian, English, French)

SKILLS

Video Editing (Adobe Premiere, DaVinci Resolve), Motion Design (After Effects), Graphic Design (Photoshop, Illustrator, InDesign), AI-powered Post Production Tools (ElevenLabs, ChatGPT, Adobe Firefly, Midjourney, Claude, SubMachine, Autopod), Content Creation, Content Strategy, Copywriting, Translation / Interpretation (English, French, Dutch, Russian)