europass



Sachin Kumar

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ABOUT ME

Creative Multimedia & UI/UX Designer with over 9 years of experience delivering visual content across digital platforms. Skilled in UI/UX design, motion graphics, and video production, with expertise in Adobe Creative Suite and Figma. Proven track record of collaborating with cross-functional teams to translate complex briefs into user-friendly and engaging designs.

EDUCATION AND TRAINING

15/01/2016 – 22/12/2016 Colombo, Sri Lanka

DIPLOMA IN MULTIMEDIA DESIGN IDM Nation Campus

- Theories and concepts of Multimedia
- Creative advertising
- Theory of Design
- Introduction to Graphic Designing (Packages)
- Web Design and Theory (Packages)
- Introduction to Motion Pictures (Packages)
- 3D Design
- Multimedia and its industries

Level in EQF EQF level 4

12/03/2014 – 16/05/2015 Colombo, Sri Lanka

FOUNDATION DIPLOMA IN DESIGN AND ANIMATION AMDT School of Creativity

- Design Principles
- Drawing & Illustration
- Digital Illustration
- Cartoon (2D) Animation
- Stop-motion Animation
- Final Project

Level in EQF EQF level 3

10/01/2013 – 10/10/2013 Negombo, Sri Lanka

DIPLOMA IN INFORMATION TECHNOLOGY Esoft Metro Campus

- Know how the computer works
- Automating your Office functions using Office XP
- Assembling & Troubleshooting your own PC
- Be a Compelled Network User
- Expose your self to Internet, E-mail & Web hosting
- Creating Graphics & Animations
- Software Engineering
- Programming with Java

- Programming with Micro5ofl C#NET
- E-Commerce, ASP .NET & Scripting

Level in EQF EQF level 4

WORK EXPERIENCE

GRAPHIC AND UI DESIGNER – ANVIN INFOSYSTEMS WLL – 24/10/2024 – Current – DOHA, QATAR

- Design creative graphics, branding materials, marketing assets, and digital content for various platforms.
- Create user interface designs, wireframes, and prototypes for web and mobile applications using Figma.
- Develop visually engaging layouts while maintaining brand consistency and user experience standards.
- Collaborate with teams to understand requirements and deliver effective design solutions.
- Prepare social media graphics, promotional materials, presentations, and digital campaigns.
- Manage the complete design process from concept development to final delivery.

GRAPHIC DESIGNER – MULTIMEDIA E-MARKETING WLL – 14/05/2024 – 10/10/2024 – DOHA, QATAR

- Create visual designs for marketing materials, social media content, advertisements, and branding assets.
- Develop creative concepts and layouts that align with brand identity and business objectives.
- Design brochures, flyers, presentations, banners, and digital content for online and offline platforms.
- Edit and enhance images, illustrations, and visual elements using Adobe Creative Suite.
- Collaborate with teams to understand project requirements and deliver high-quality design solutions.
- Ensure consistency in typography, colors, and overall visual communication across all materials.

GRAPHIC DESIGNER (FREELANCE) – TAMIL DUDE – 01/11/2019 – 01/10/2024 – NEGOMBO, SRI LANKA

- Designed engaging YouTube thumbnails, channel graphics, and promotional visuals to improve audience engagement.
- Created video cover images, social media posts, banners, and digital marketing materials.
- Developed creative concepts and visual styles aligned with the channel's branding and content themes.
- Edited images, created illustrations, and optimized graphics for different digital platforms.
- Collaborated with content creators to understand video topics and produce attention-grabbing designs.
- Maintained consistent branding across YouTube, social media platforms, and promotional content.
- Delivered high-quality designs within deadlines while adapting to changing content requirements.

GRAPHIC DESIGNER AND VIDEO EDITOR – KONSTANT KREATIVE – 12/06/2022 – 15/11/2023 – NEGOMBO, SRI LANKA

- Created engaging social media graphics, advertisements, and branded content for international clients.
- Edited UGC (User Generated Content) videos for social media platforms including Instagram, TikTok, YouTube, and Facebook.
- Produced short-form video content with engaging cuts, captions, transitions, animations, and visual effects.
- Designed thumbnails, promotional creatives, product visuals, and campaign assets to improve audience engagement.
- Collaborated with clients to understand brand goals and deliver creative solutions aligned with their marketing strategies.
- Optimized video and graphic content for different social media formats and platform requirements.
- Managed multiple freelance projects while ensuring quality, consistency, and timely delivery.

GRAPHIC DESIGN AND VIDEO EDITOR – SNAPHUNT – 19/04/2021 – 10/06/2022 – NEGOMBO, SRI LANKA

- Created digital marketing materials, social media creatives, and promotional content for the job platform.
- Designed graphics for recruitment campaigns, employer branding, job promotions, and online advertisements.
- Produced and edited videos for social media, marketing campaigns, and platform promotions.
- Developed engaging visual content including banners, illustrations, thumbnails, and animated assets.
- Collaborated with marketing and content teams to deliver creative solutions aligned with business objectives.
- Maintained brand consistency across digital platforms and communication channels.
- Optimized creative assets for various social media platforms and digital marketing campaigns.

GRAPHIC DESIGNER (FREELANCE) – VIVA5S – 01/03/2021 – 01/06/2022 – NEGOMBO, SRI LANKA

- Created engaging social media graphics and digital content for various Singapore-based clients.
- Designed promotional posts, advertisements, banners, and branded visual assets for online campaigns.

• Developed creative layouts, typography, and visual concepts to enhance brand identity and audience engagement.
• Produced marketing materials optimized for platforms such as Instagram, Facebook, LinkedIn, and other digital channels.
• Collaborated with clients to understand design requirements and deliver customized creative solutions.
• Maintained consistent branding, color schemes, and visual styles across all social media content.
• Managed multiple freelance projects while ensuring timely delivery and high-quality design output.

GRAPHIC DESIGNER – KIMP.IO – 01/08/2020 – 30/04/2021 – NEGOMBO, SRI LANKA

• Created high-quality graphic designs for multiple clients across various industries, including marketing and digital campaigns.
• Designed social media graphics, advertisements, banners, presentations, brochures, and branded marketing materials.
• Collaborated with clients and creative teams to understand requirements and deliver effective visual solutions.
• Developed design concepts while maintaining brand guidelines, consistency, and visual identity.
• Managed multiple design requests and prioritized tasks to meet deadlines in a fast-paced environment.
• Utilized Adobe Creative Suite to create professional designs for digital and print platforms.
• Adapted designs for different platforms and formats to support client marketing objectives.

GRAPHIC DESIGNER AND VIDEO EDITOR – KURAL DIGITAL MARKETING – 01/08/2017 – 30/03/2019 – COLOMBO, SRI LANKA

• Created graphic designs, marketing materials, and digital content for Canadian and Sri Lankan clients.
• Edited promotional videos, social media content, advertisements, and branded video assets.
• Designed social media posts, banners, thumbnails, and campaign creatives to improve audience engagement.
• Produced video edits including cuts, transitions, captions, motion graphics, and visual enhancements.
• Collaborated directly with clients to understand requirements and deliver creative solutions.
• Maintained brand consistency across digital platforms and marketing materials.
• Managed multiple design and video projects while ensuring timely delivery and quality output.

GRAPHIC DESIGNER AND VIDEO EDITOR – ACLATIC PVT LTD – 01/08/2016 – 01/08/2017 – COLOMBO, SRI LANKA

• Created graphic designs and video content for local businesses, brands, and digital marketing campaigns.
• Designed social media creatives, advertisements, banners, posters, and promotional materials.
• Edited videos for social media, YouTube, and online marketing platforms with engaging visuals, captions, and transitions.
• Developed creative concepts and visual content aligned with client branding and communication goals.
• Managed client requirements from concept development to final delivery.
• Maintained consistency in design style, typography, and brand identity across all projects.
• Delivered high-quality graphic and video solutions while managing multiple freelance projects.

SKILLS

Microsoft Office | Microsoft Word | Microsoft Powerpoint | Social Media | Microsoft Excel | graphic design | Design skills (Figma, Adobe Photoshop, Adobe Illustrator) | Edit photos and videos | Team-work oriented | Good listener and communicator | Organizational and planning skills | Creativity | User Interface | User Experience & User Interfaces | think creatively | design package

CERTIFICATIONS

Coursera, 20/02/2026
Introduction to UX/UI Design

- Critical knowledge and skills in UX/UI essentials you need to launch your UX/UI journey
- How to distinguish between User Experience (UX) and User Interface (UI) design and understand their impact on user satisfaction
- Apply knowledge of UX/UI roles, job paths, Agile team dynamics, and their alignment with product goals in real-world workflows
- Gain hands-on experience with tools such as Figma and learn to choose the right tools for different projects and teams

Mode of learning: Online

Link https://coursera.org/share/bee254243283dadce4fe05041aaf46c6

Alison, 23/12/2026

User Interface Design With Figma

Mode of learning: Online

Link https://alison.com/verify/e873b228b9

Alison, 23/12/2023

Figma Design Basics and Features

Mode of learning: Online

Link https://alison.com/verify/7c1f420c5e

GreatLearning Academy., 02/02/2026

UX Portfolio course

Mode of learning: Online

Link https://www.mygreatlearning.com/certificate/MCSMCOMQ?referrer_code=GLQQESN2ULJJM