

MYHAMMAD HAMZA

Highly skilled and creative Web & Graphic Designer with over 7 years of professional experience in designing, developing, and managing websites and brand identities. Proven expertise in graphic design software , with a strong background in leading teams, handling client projects, and delivering impactful digital solutions. Currently working as Head Manager at Power Web, overseeing creative and technical teams to drive client success.

@hamzawebsolution

CONTACT

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Prem Nagar Sialkot (51310),
Punjab Pakintan.

hamzawebsolutions.com/portfolio

PASPORT NUMBER

Da6216941

EDUCATION

QUALIFICATION

Gujrawala Board: 2016 Inter

LANGUAGE

Basic English / Urdu

SKILLS

- WEB DEVELOPER 90%
- SMM 90%
- ON PAGE SEO 80%
- ILLUSTRATER 80%
- COREL DRAW 100%
- PHOTOSHOP 100%
- AI 100%

WORK EXPERIENCE

Head Manager – Web & Graphic Design

Power Web | 2017 – Present

- Led the design and development department with a team of designers and developers.
- Delivered 500+ successful projects across various industries
- Managed client communication, project timelines, and team productivity
- Implemented design systems and streamlined development processes

Job Details:

- Lead and manage a team of web developers and graphic designers
- Oversee complete project lifecycle from client briefing to final delivery
- Design websites using WordPress, Shopify, and OpenCart
- Create branding materials: logos, brochures, flyers, and social media posts
- Customize themes, manage hosting, and perform basic on-page SEO
- Coordinate with clients to understand project requirements and provide solutions
- Maintain quality standards and ensure timely project delivery
- Assist in digital marketing tasks like social media promotion
- AI

Graphic Design + AI Image Creation

- Adobe Photoshop (Photo Editing, Web Banners)
- CorelDRAW (Vector Design, Print Materials)
- Adobe Illustrator (Logos, Icons, Packaging Design)
- Social Media Design (Posts, Ads, Stories)
- AI-generated visuals using advanced tools like MidJourney, DALL·E, etc.

Website Development Skills

- WordPress (Theme Customization, Elementor, WPBakery)
- Shopify (Product Setup, Store Design, Liquid Edits)
- OpenCart (Store Setup, Module Integration)
- CPanel, Hosting, Domain Management

Social Media Marketing

- Facebook & Instagram Post Design
- Designing creatives for ad campaigns (Image Ads, Carousel Ads, Stories)
- Brand page setup and optimization
- Hashtag research and basic engagement strategy
- Post scheduling with tools like Buffer or Facebook Planner
- AI-assisted content generation for product descriptions and blog posts

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E-commerce Digital Marketing

Platforms: Amazon, eBay, Etsy

- Product Listing Creation & Optimization
- Keyword Research & High-Ranking Titles
- Amazon A+ Content / Enhanced Brand Content
- Variation Listings & Inventory Management
- Product Photoshoot Planning & Editing
- Competitor Analysis & Pricing Strategy
- Order & Return Management
- Marketplace Policy Compliance

BASIC SEO

- Basic On-Page SEO: Meta tags, titles, descriptions, image alt tags, internal linking
- Keyword research using basic SEO tools
- SEO-friendly content formatting for blogs and product pages
- Sitemap & Robots.txt setup
- Google Search Console & Google Analytics (Basic level)

Specialized AI Creative Services

- AI-generated concept images for websites, banners, and ads
- AI-assisted photo enhancement and background removal
- Realistic style product mockups using AI and Photoshop
- Unique image generation for niche branding or online stores