

Maaz Naeem

Graphic Designer

CONTACT

maaznaeem240@gmail.com

+92 325 6494646

zakriya Town, St 25 C

PROFILE

Creative Graphic Designer and Digital Marketer backed by solid experience in both. Adept at conceptualizing eye-catching visuals, optimizing digital campaigns for maximum reach, and leveraging data to track performance and maintain accurate records. Passionate about helping brands grow by combining creative flair with analytical precision.

EDUCATION

- **College| Govt. Science College**
  Completed in 2026

- **School | Govt. Comprehensive School**
  Completed in 2024

WORK EXPERIENCE

2026- Present

Lead Graphic Designer

Pixel Perfect Studios

Directed creative vision and visual identity for major branding campaigns, boosting client brand engagement.
Designed high-performing social media assets, visual logos, vector graphics, and promotional banners for e-commerce stores.

2024 – 2025

Motion & Visual Graphic Designer

Pixel Perfect Studios

Created engaging motion graphics, animated visual shorts, and video assets for promotional campaigns.
Storyboarded and designed custom graphic elements, animations, and vector illustrations for client media accounts.

2022 – 2024

Graphic Designer

Creative Solutions Agency

Developed complete visual identity packages, brand monograms, logo concepts, and layout designs for diverse clients.
Designed marketing collateral including brochures, flyers, social media kits, and customized event banners.

2020 – 2021

Junior Graphic Designer & Illustrator

Creative Solutions Agency

Assisted senior designers in layout structuring, typography selection, and color palette creation.
Created custom illustrations, icon sets, and minimalist vector designs aligned with brand guidelines

SKILL

- Graphic Designer
- Digital Marketer
- Canva Expert
- Capcut Expert
- Adobe Expert
- E-commernce Seller

AWARDS

Oct 2026 | Pixel Perfect Studios
Best Visual Designer of the Year

May 2023 |Creative Solutions Agency
Excellence in Brand Identity Design

REFERENCES

Bailey Dupont

Creative Solutions Agency / CEO

Phone: +92 325 6494646
Email : maaznaeem240@gmail.com

Harumi Kobayashi

Pixel Perfect Studios / Art Director

Phone: +92 325 6494646
Email : maaznaeem240@gmail.com