MOUMITA CHATTERJEE

SENIOR VIDEO EDITOR | PROMO & TRAILER EDITING | OTT & BROADCAST | AI VIDEO PRODUCTION

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SUMMARY

Senior Video Editor and AI Content Creator with 17+ years of experience across broadcast, OTT, promotional content, and post-production, including nearly a decade of promo editing across Times Network and Viacom18. Award-winning editorial professional with hands-on experience in integrating generative AI into video production, combining traditional storytelling, editing, and post-production expertise with emerging AI workflows.

SKILLS

Core Editing:	Promo & Trailer Editing | Long- and Short-Form Editing | Multi-Camera Editing | Narrative Editing | Sound Design
AI Video & Content Creation:	Text-to-Video | Image Generation | Voice Generation | AI-Assisted Video Editing | Generative Content Workflows
Creative Development:	Storytelling | Creative Brief Interpretation | Music Selection | Brand Alignment | Trend-Based Editing | Script Review
Post-Production:	Audio Editing | Lip-Syncing | Compositing | Titles & Credits | Media Export
Content Production & Support:	Footage Logging | Content Planning | Videography | Photography | Vision Mixing | Shoot Coordination | Post-Production Workflow
Software:	Premiere Pro | Avid Media Composer | Photoshop | After Effects | Final Cut Pro | Lightroom
AI Tools:	Higgsfield | Kling | Hailuo | Adobe Firefly | ElevenLabs | Magnific | ChatGPT | Midjourney | Runway ML | Suno AI

WORK EXPERIENCE

AI Video Editor | Quess Corp Ltd. | Client: Pocket FM | Dec 2025 – Present

- Edit AI-assisted promotional and narrative video content in line with approved scripts, story direction, and visual references.
- Generate and refine visual assets using AI image and video tools, including Higgsfield, Kling, ElevenLabs, and Magnific.
- Assemble footage, AI-generated visuals, music, dialogue, and sound effects into structured video sequences.
- Apply pacing, transitions, compositing, and sound treatments to strengthen narrative clarity and audience interest.
- Review content against creative feedback and complete revisions within agreed production schedules.
- Organise project files, generated assets and output versions to support an efficient post-production workflow.
- Consistently delivered the highest volume of creative assets within the team over the past several months.

Senior Executive – Promo Editing | Viacom18 Media Pvt Ltd | JioHotstar OTT, Mumbai, India | Sep 2022 – Sep 2025

- Logged, planned, and edited trailers, promos, and brand-image content for OTT audiences.
- Interpreted creative briefs and selected footage, dialogue, music and sound elements suited to each campaign.
- Worked with creative producers to ensure every edit reflected the programme, channel and brand direction.
- Used non-linear editing, compositing, sound design and colour correction to produce broadcast-ready content.
- Prepared alternate versions and revised edits in response to creative, technical and scheduling requirements.
- Delivered the brand-image promo that received a Silver Award at Promax Asia in 2023.
- Developed and executed original promo concepts for OTT and broadcast campaigns, from creative brief through final delivery.

Senior Editor | Born South Media, Mumbai, India | Jun 2020 – Aug 2022

- Edited promotional content across four entertainment channels — Movies Now, MN+, MNX and Romedy Now — adapting editing style to each brand and audience.
- Developed editing approaches suited to different genres, audiences, programme themes and channel campaigns.
- Selected and assembled footage, graphics, dialogue, music and sound effects into engaging promotional narratives.
- Collaborated with producers to interpret briefs, incorporate feedback and complete final deliveries within deadlines.
- Managed footage review, edit structuring, revisions, and output preparation across multiple content formats.
- Delivered high-volume promo and trailer edits within tight broadcast and campaign deadlines.

Non-Linear Editor | Times Network, Mumbai, India | Sep 2014 – May 2020

- Edited promos and audio-visual content across Movies Now, Romedy Now, MNX and MN+.
- Produced promotional edits for films, sponsored properties and channel campaigns.
- Logged and reviewed footage to identify suitable scenes, dialogue, and visual moments.
- Combined picture, graphics, music and audio to create clear and engaging promotional narratives.
- Adapted editing styles to different genres, audiences and channel requirements.
- Worked with producers and other post-production team members to complete review and delivery cycles.

Freelance Video Editor, Videographer and Photographer | Lion Beats Studio, Auckland, New Zealand | Mar 2012 – Jun 2014

- Edited commercials, wedding videos, events, functions and music videos.
- Handled videography, photography, photo retouching and graphic work.
- Worked on vision mixing, online editing, compositing and event-related production.

Film And Television Editor | Dreamz Productions, Auckland, New Zealand | Mar 2009 – Feb 2012

- Supported projects from pre-production planning through final post-production delivery
- Edited television programmes, commercials, event coverage and music videos
- Managed compositing, lip-syncing, colour correction, sound mixing, titles and credits

PORTFOLIO & SHOWREEL

- AI Video Portfolio
- Promo & Trailer Showreel
- Award-Winning Work
- AI Short Film
- **Some Selected Campaigns:**
  Deathwish
  Sunday Brunch
  League of Champions
  The Witch
  Soulmates
  Happy Weekend
  Split
  Dance to the Tunes

EDUCATION

- **Diploma in Digital Animation – Level 6 |** *Raffles Design Institute, Auckland, New Zealand | 2007*
- **Certificate in Web, Graphics and Animation |** *Arena Multimedia, Kolkata, India | 2005*
- **Bachelor of Arts |** *Banaras Hindu University, India | 2003*

AWARDS AND RECOGNITION

- **Silver Award — Promax Asia, 2023** | Brand-Image Promotional Work
- **Excellence Award — Raffles Design Institute**
- **National Scholarship & Merit Recognition — Banaras Hindu University**