ABIGAIL MASSOCCHI

GRAPHIC DESIGNER

CONTACT

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EDUCATION

2020 - 2022

A LEVELS

Sociology (B), Art (B), Graphic Design (B)

Worcester Sixth Form College

2022 - 2023

INTERIOR DESIGN

Bachelor's Degree

University of South Wales

2023 - 2026

GRAPHIC COMMUNICATION

Bachelor's Degree (2:1)

University of South Wales

SKILLS

- Adobe Creative Cloud
- Figma
- User Experience Design
- Branding & Visual Identity
- Layout & Editorial Design
- Typography

PROFILE

Hi, I'm Abi! I'm a recent graduate who's passionate about digital design, branding, UX design, and motion graphics. Known for approaching design challenges from different perspectives and creating user-focused design. I enjoy working both indiviually and collaborating with others to explore ideas, refine concepts and create engaging visual solutions. Through university projects, industry briefs, and working with a client, I have developed strong communication, adaption to environment, problem solving and time management skills while consistently delivering work to a deadline.

EXPERIENCE

FREELANCE BRANDING PROJECT

Cardiff University 2024

- Designed a logo for a university careers advisor.
- Worked directly with the client throughout the project.
- Learned to balance client's expectation with personal design knowledge.
- Developed skills in client communication and expectation management.

CLIENT PUBLICATION PROJECT

Project Team Member

Chapter Arts Centre | Market Rd, Cardiff CF5 1QE 2025

- Collaborated with a team of students to develop publication for an external client.
- Worked directly with client requirements and feedback throughout project.
- Contributed to ideation and content development.

UNIVERSITY BOOTCAMP

University of South Wales | 86-88 Adam St, Cardiff CF24 2FN 2025

- Completed intensive industry-led projects, receiving new briefs each week, delivering a pitch within five-day deadlines.
- Adapted quickly to fast-paced projects and time management.
- Worked both individually and with a group of students.