Ola Eniola-Olaitan

AI Content Creator | Digital Content | AI-Assisted Design | Multimedia

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PROFESSIONAL PROFILE

Creative and adaptable early-career professional with hands-on experience in **GenAI-powered content creation, digital design and multimedia production** through a GenAI Content Creation internship with BritAsiaTV in Birmingham. Experienced in using AI and creative platforms including **Adobe Firefly, Recraft, Canva, Google Labs, Google Veo, Midjourney, Artlist, CapCut, ChatGPT, Claude and Gemini** to develop visual and multimedia content.

Developed practical knowledge of **image and video generation, podcast production, camera angles, lighting, editing and AI-generated music** while creating and refining content for a professional media environment. Alongside creative experience, bring strong written communication, organisation, teamwork and presentation skills developed through a BA in English and Philosophy, tutoring and previous administrative experience.

Now seeking an entry-level opportunity in **AI content creation, digital content, AI-assisted graphic design, social media content, multimedia production or digital marketing**, where I can continue developing my creative and technical skills while contributing to engaging digital content.

CORE SKILLS

- Generative AI Content Creation
- AI-Assisted Graphic Design
- Digital Content Creation
- Image & Video Generation
- Social Media Content
- Multimedia Production
- Podcast Production
- Video Editing
- Creative Copywriting
- Visual Content Development
- AI-Generated Music
- Content Ideation & Development
- Canva Design
- Creative Communication
- Presentation Skills
- Team Collaboration

- Organisation & Time Management

AI & CREATIVE TECHNOLOGY

Generative AI & Creative Tools:
Adobe Firefly | Recraft | Google Labs | Google Veo | Midjourney | ChatGPT | Claude | Gemini

Design & Multimedia:
Canva | CapCut | Artlist

AI Music Generation:
Google MusicFX | Beatoven.AI | Suno

Additional Technology:
Microsoft Office | Database Management | Google Forms | POS Systems

PROFESSIONAL EXPERIENCE

BritAsia TV Network — Birmingham, West Midlands

GenAI Powered Content Creation Intern | May 2026 – Jul 2026

- Used generative AI and creative platforms including **Recraft, Canva, Artlist, Google Labs and Adobe Firefly** to create image and video assets, contributing to the development of the network's visual content library.
- Produced and refined multiple podcast episodes, developing practical knowledge of **podcast formats, camera angles, lighting and editing**.
- Developed practical experience using AI tools for **visual content creation and multimedia production** within a professional media environment.
- Used AI music-generation platforms including **Google MusicFX, Beatoven.AI and Suno** to explore and create music assets for content.
- Experimented with different AI and creative tools to develop visual and multimedia assets for content-production projects.
- Built broader understanding of how generative AI can support creative workflows across **image, video, audio and digital content production**.

SELECTED CREATIVE PROJECT

Velvet Nights: A Neo-Soul Festival

AI-Assisted Creative & Digital Content Project

Developed a fictional neo-soul music festival brand concept exploring **creative direction, visual identity, digital design and multimedia content**. Created a range of branded

concepts and digital assets using AI-assisted creative tools, developing the project from an initial concept into a wider festival experience.

Project: View Velvet Nights: A Neo-Soul Festival

Robinson Brothers — West Bromwich, West Midlands

Part-time Placement — Administrative Assistant | Jun 2024 – Aug 2024

- Organised and digitised company records by scanning and categorising files, ensuring accurate data management.
- Troubleshot printer and scanner hardware using diagnostic tools and coordinated with IT support to reduce delays and maintain workflow efficiency.
- Maintained alignment between physical and digital filing systems, improving accessibility of information for staff.
- Developed strong attention to detail, organisation and digital administration skills within a professional workplace.

St Edmund's Catholic Academy — Wolverhampton, West Midlands

English Tutor | Sep 2020 – Jun 2022

- Created tailored lesson plans using **Canva graphics and printable worksheets** to address individual students' learning needs.
- Used written communication and creative presentation techniques to make learning materials engaging and accessible.
- Monitored student progress using weekly Google Forms assessments and produced reports using Microsoft Office.
- Provided targeted feedback to help students identify gaps and improve their writing skills.
- Developed strong communication, presentation and interpersonal skills through working with secondary school students.

Hilton Hall — Wolverhampton, West Midlands

Events Waiter | Dec 2020 – Jun 2022

- Delivered customer service to groups of up to 50 guests during busy events while maintaining high standards of service.
- Worked collaboratively with kitchen and front-of-house teams to streamline service and reduce waiting times.
- Processed payments, took orders and operated POS systems accurately.
- Developed communication, teamwork, organisation and time-management skills in a fast-paced environment.

Boots — Nottingham, East Midlands

Warehouse Operative | Sep 2022 – Jan 2023

- Picked, packed and dispatched high-volume orders while consistently exceeding daily performance targets.
- Conducted quality-control checks to minimise product damage and maintain accuracy.
- Reported equipment and process issues through the incident-tracking system, communicating effectively with supervisors.
- Maintained compliance with workplace health and safety procedures.

EDUCATION

Nottingham Trent University

BA English and Philosophy — 2:1 | Sep 2022 – May 2025

Relevant transferable skills:

- Written communication and creative writing
- Critical analysis and research
- Presentations and communicating ideas
- Developing structured arguments
- Understanding different perspectives and audiences

CERTIFICATIONS & ACHIEVEMENTS

GenAI Powered Content Creation — 2026

National Citizen Service — 2021

Duke of Edinburgh Award — Silver — 2019

Duke of Edinburgh Award — Bronze — 2018

ADDITIONAL CREATIVE INTERESTS

Interested in **AI-powered content creation, digital design, multimedia, music, visual storytelling and creative technology**. Passionate about developing creative ideas and exploring how emerging AI tools can be incorporated into modern content-production workflows.