PRAVEENKUMAR THOPPIL PRADEEPKUMAR

Pathanamthitta, Kerala, India praveen@mediabee.eu +91 9605776555 in/praveenallways proeditors.mediabee.eu

SUMMARY

Senior Video Editor and Post-Production Specialist with 13+ years of professional experience, operating as an independent service provider under MediaBee (India). Currently engaged in a secured long-term service contract (2025–2029) with a Dutch media agency, with extensive experience delivering projects for international clients across multiple global markets.

Expert in Adobe Creative Cloud, Final Cut Pro X, and professional post-production tools, with specialised skills in narrative storytelling, technical compliance, and remote workflow management. Proven ability to deliver high-volume HD and 4K content in alignment with European broadcast and digital platform standards, while working fully remotely across multiple time zones.

Experienced in GDPR-compliant data handling, secure cloud-based collaboration, and sustaining long-term client relationships under contract-based service agreements, consistently delivering deadline-driven, high-quality results through fully autonomous infrastructure management.

EXPERIENCE

Senior Video Editor | Post-Production Specialist

January 2018 - Present

MediaBee India | Kerala, India

- Delivered end-to-end video post-production services as an independent specialist for 500+ video projects, including HD and 4K deliverables, across corporate, digital, and broadcast formats since 2018.
- Managed complete post-production pipelines, including non-linear editing, colour grading, sound design, and final mastering, for 15+ recurring clients across Australia, Bahrain, India, Ireland, the Netherlands, the UAE, the United Kingdom, and the United States.
- Executed fully remote collaboration workflows for international clients, coordinating secure asset exchange, revision cycles, and approvals across multiple time zones and multiple currencies.
- Ensured technical compliance and quality control for 100% of deliverables, meeting platform-specific standards for codecs, resolutions, aspect ratios, bitrates, and 4K broadcast specifications.
- Maintained consistent delivery timelines, achieving an on-time delivery rate of 95%+ under contract-based service agreements and defined turnaround windows.
- Applied GDPR-aligned data handling practices, managing professional infrastructure, licensed software, secure storage, and client communications while supporting long-term, multi-year service engagements.

Media Manager

April 2021 - January 2022

La Denistae Hair Transplant Clinic | Cochin, Kerala, India

- Led end-to-end media and content strategy, boosting digital engagement and conversion rates across clinical marketing campaigns.
- Planned and executed professional photo and video shoots featuring models and film actors to enhance brand visibility and patient trust.
- Produced and delivered high-quality promotional video content, supporting patient acquisition across digital and social platforms.
- Coordinated pre-production, production, and post-production workflows, ensuring consistent messaging and brand alignment.
- Analysed performance metrics and audience response, refining content strategy to improve lead quality and conversion outcomes.

Video Editor

January 2013 - December 2017

ADS (Freelance) | Kerala, India

- Delivered post-production services as a Freelance Video Editor using Final Cut Pro X (FCP 10) following completion of formal Film Editing training.
- Executed spot editing and sequence-level edits for feature films and short films, supporting senior editors during active post-production cycles.
- Edited and refined selected scenes, trailers, and promotional segments, ensuring narrative continuity and adherence to creative briefs.
- Applied colour correction, audio synchronisation, and visual clean-up to assigned footage to meet production-quality standards.
- Collaborated with 15+ directors, assistant editors, and production teams to implement feedback efficiently and within tight deadlines.
- Contributed to a cumulative total of 1,000+ completed video projects across freelance assignments over multiple production formats.

EDUCATION

Diploma in Film Editing

Cochin Media School

Ernakulam, Kerala • 2013

- Graduated with an A Grade and received award from Indian filmmaker and screenwriter Shyamaprasad.
- Actively contributed across pre-production, production, and post-production, supporting the creative and technical execution of the award-winning short film ***One Rupee Tip***. This film earned Best Campus Film Award at the **5th International Documentary & Short Film Festival of Kerala** and Best Film, Best Script, Best Camera, and Best Direction Awards at the Manorama Online Campus Short Film Festival.

SKILLS

- **Advanced Post-Production & Editing:** Non-linear editing (Adobe Premiere Pro, Final Cut Pro X, Edius); scene, sequence, and spot editing for films, shorts, and commercial content; motion graphics integration and visual enhancements.
- **Colour, Audio & Finishing:** Colour correction and grading for HD and 4K workflows; audio synchronisation, sound design, and final mix preparation.
- **Technical Delivery & Quality Control:** HD and 4K deliverables; codec optimisation, aspect ratios, bitrates, and platform-specific specifications; quality assurance, version control, and master exporting.
- **Remote Workflows & Collaboration:** Fully remote post-production operations; secure cloud-based asset management and file transfers; asynchronous collaboration across multiple time zones; client review, revision, and approval cycles.
- **Compliance & Professional Practice:** GDPR-aligned data handling and secure media storage; licensed software usage; independent infrastructure management; contract-based service delivery under SLAs and defined turnaround timelines.
- **Creative & Client Management:** Visual storytelling and narrative structuring; interpretation of creative briefs and director inputs; high-volume workload management; long-term international client relationship management.