MANUELITO QUISAY

Experienced Graphic Designer

+971 52 458 3204 | quisay.manuelito@gmail.com | Dubai, UAE | Willing to Relocate

PROFESSIONAL SUMMARY

Experienced Graphic Designer with 8+ years of experience delivering creative solutions across marketing, print, digital, publication, retail, and e-commerce. Proven expertise in creating customer-focused visual content, including editorial magazines, catalogues, brochures, in-store POS materials, social media campaigns, digital advertisements, and Amazon A+ Content / Enhanced Brand Content. Skilled in developing impactful PowerPoint and PDF presentations for corporate, product, marketing, and sales initiatives. Strong foundation in typography, layout, branding, and visual storytelling, with the ability to manage multiple projects simultaneously while maintaining exceptional quality and brand consistency across all channels.

WORK EXPERIENCE

Graphic Designer – Marketing & E-commerce
Babico Trading LLC (Retail) | Dubai, UAE
Sep 2021 – Present

- Designed promotional catalogues, flyers, packaging, brochures, and in-store marketing materials for retail campaigns.
- Created POS materials, including shelf talkers, wobblers, window decals, and promotional signage, ensuring brand consistency.
- Designed and produced professional PowerPoint and PDF presentations for corporate communications, product presentations, marketing initiatives, and sales activities.
- Designed digital assets for Amazon A+ Content, Wix websites, email campaigns, social media, web banners and PowerPoint presentations.
- Collaborated with marketing, sales, and merchandising teams to deliver engaging, customer-focused campaigns.

Graphic Designer – Publication & Marketing
CPI Industry | Dubai, UAE
Feb 2016 – Apr 2021

- Designed monthly magazines, event catalogues, and editorial layouts, delivering high-quality publications on strict deadlines.
- Created large-format banners, brochures, marketing collateral, and conference materials to support events and promotions.
- Prepared press-ready artwork and performed pre-press quality checks, ensuring accurate, error-free printing.
- Coordinated with internal stakeholders and external print vendors to manage production schedules, colour accuracy, and timely publication delivery.

Graphic Designer – Print & Apparel
Landmark Group LLC, Iconic | Dubai, UAE
Apr 2012 – Jun 2015

- Designed apparel graphics, all-over prints, placement artwork, packaging, and production-ready tech packs for seasonal collections.
- Collaborated with suppliers and print vendors to ensure accurate colour matching, material quality, and on-time production.
- Maintained brand asset libraries and created seasonal lookbooks, visual merchandising materials, and marketing collateral.

PORTFOLIO & WEBSITE LINKS

- LinkedIn: linkedin.com/in/quisaymanuelito
- Portfolio: behance.net/manuelitoquisay
- Website: wixsite.com/maqsboxdesign

CORE COMPETENCIES

- Magazine & Publication Design
- Retail Marketing & Promotional Materials
- Social Media Graphics & Digital Content
- Point-of-Sale (POS) & In-Store Displays
- Print Design (Catalogues, Brochures & Large-Format Graphics)
- Digital Asset Design (Web, Email & Online Banners)
- Basic Video Editing & Short-Form Content Creation
- AI-Assisted Design & Creative Editing
- Canva Design & Template Editing
- PowerPoint Presentation Design
- Amazon A+ Content & Wix Website Design
- Branding & Visual Communication
- Print Production & Pre-Press Preparation
- Typography & Layout Design
- Cross-Functional Collaboration & Leadership

SKILLS

Design Software
Adobe InDesign, Photoshop, Illustrator, Premiere Pro, Acrobat, Canva, CapCut, AI tools (ChatGPT, Gemini)
Office Software
Microsoft Office (Word, Excel, PowerPoint, Outlook), SharePoint, Teams

EDUCATION

Bachelor of Science in Advertising and Public Relations
Polytechnic University of the Philippines, Metro Manila | 2003 – 2007

LANGUAGES

- English – Fluent (written and verbal)
- Filipino – Native

ADDITIONAL INFORMATION

- **Relocation:** Currently in Dubai, UAE – ready to relocate within 4–6 weeks of offer.
- **References:** Available upon request.