

TRISTAN BAGNAROL, Digital Marketing Specialist(+507 6470-4663),

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https://www.canva.com/design/DAGwbe_ly2s/brJg9DyMECsE4w8sTQFUbw/view?utm_content=DAGwbe_ly2s&utm_campaign=designshare&utm_medium=link2&utm_source=uniqueLinks&utlId=h29e87eb080

SUMMARY

Results-driven Digital Marketing Specialist with a recent Certificate in Digital Marketing from York University and HubSpot certification. Possesses experience in campaign management, content creation, and client communications, adept at leveraging tools like Canva, Photoshop, and Google Analytics. Proven ability to author scripts and perform voiceovers, contributing creative and strategic value. Eager to apply a blend of technical skills and strong analytical abilities to drive online growth and enhance brand presence for SponicHR.

WORK EXPERIENCE

08/2024 – Present	Client Communications - Project Direction - Writer and Voice Actor IE University - Spearheaded client communications with the NGO Casa Avintia. - Orchestrated the creative campaign development for NGO Casa Avintia. - Authored scripts and performed voice acting for official IE promotional advertisements.	Madrid, Spain
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EDUCATION

09/2017 – 10/2022	YORK UNIVERSITY, CANADA International Bachelor of Arts with Honours	North York, Canada
02/2020 – 07/2020	UCR, COSTA RICA Participated as an exchange student during bachelor's studies.	San Jose, Costa Rica
06/2021 – 05/2023	ANDERSON COLLEGE, CANADA , Police Foundations Earned an Award for Academic Excellence, achieving the highest marks for classes between 2019-2023.	Etobicoke, Canada
01/2024 – 07/2024	YORK UNIVERSITY, CANADA Certificate, Digital Marketing Acquired a Hubspot Certification.	North York, Canada
05/2024 – 06/2024	UNAM, MEXICO , Cusma, TMEC, USMCA - Free trade	Mexico City, Mexico
09/2024 – Present	IE BUSINESS SCHOOL, SPAIN Master, Creative Direction, Content & Branding Selected to produce an official IE advert focused on AI integration.	Madrid, Spain

SKILLS

Premiere	Photoshop
ChatGPT	Canva

	Hubspot Firefly Writing Bilingual SEO Campaign Management Google Analytics Collaboration Skills	Sketching Voice Over Public Speaking Digital Marketing UX Email Marketing Email Marketing Automation
LANGUAGES	English (Native)	Latin American Spanish (Advanced)
INTERESTS	Storytelling Working on personal creative projects with the intent of developing own IPs	Achieving meaningful narrative impact through various forms of media
CERTIFICATES	Certificate in Digital Marketing YORK UNIVERSITY Hubspot Certification YORK UNIVERSITY	07/2024