

SHAUN OGDEN

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Portfolio ⟶ HERE
Insta ⟶ HERE

Multidisciplinary graphic designer specialising in brand identity, campaigns and creative communications across print, digital and physical environments.

SKILLSET

Design expertise

- Brand identity and development
- Campaign design
- Print and digital design
- Presentation & pitch deck design
- Art direction
- Motion graphics
- Video editing
- Environmental and experiential design
- Print production

Software

- Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Adobe After Effects
- AI workflows
- Figma
- WordPress and Squarespace
- Shopify
- Microsoft Office (Powerpoint, Word, Excel)
- Photography and post-production editing

EDUCATION

BA Hons Graphic Design
University of the West of England

Foundation in Art and Design
Hereford College of Arts

EXPERIENCE

Bray Leino Events | Creative Designer
(2025 - present)

Deliver creative concepts, brand communications, presentation decks and immersive environments for clients including the Department for Business and Trade, UK Space Agency and major sport and entertainment brands. Take projects from concept through to production, balancing visual storytelling, brand consistency and practical delivery. Creatively lead and support client pitches and presentations.

Aerospace Bristol | Graphic Designer / Brand Manager
(2019 - 2025)

Sole in-house creative lead responsible for developing and maintaining the museum's visual identity across print, digital and physical communications. Partnered with Marketing, Fundraising, Learning, Commercial and Retail teams to deliver integrated campaigns, exhibitions, visitor communications and bespoke product ranges that strengthened the brand and enhanced the visitor experience.

Prior Park Educational Trust | Graphic Designer
(2015 - 2019)

Led the development of cohesive visual identities across the Trust's schools, producing prospectuses, magazines, campaigns and event collateral. Expanded the organisation's digital presence through web, social media and original photography, creating a consistent and authentic brand across all channels.

Creative Mouse | Junior Designer
(2013 - 2015)

Supported the senior design team across editorial, retail campaigns and art direction, developing strong foundations in typography, branding, image retouching and studio photography.