Daniel Shiels
Graphic Designer

Email : danshielsdesign@gmail.com | Mob : 07534 229991 | Instagram : danshiels.motion
PORTFOLIO

Professional Profile

I am an enthusiastic graphic designer with knowledge in Adobe Creative suite as well as Figma. I have a thorough understanding of motion design, branding and advertising, as well as knowledge of website design and marketing.

I have a good eye for detail and am confident in using my initiative to create effective solutions. I am a good communicator and have built effective working relationships in my previous jobs. I'm eager to contribute fresh ideas and creativity, and am excited about the opportunity to bring my passion and expertise to the industry.

Education

Warwickshire College
BA Graphic design and photography - First Class Honours

A Level - Kenilworth school sixth form
Graphic design A*
Business studies C
Economics C

GCSE - Kenilworth school
Graphic design 8
Maths 5
English language 4
English literature 5
Science 5

Skills

- Adobe suite & Figma
- Motion graphics
- Layout, typography, visual design
- Working to deadlines on multiple projects
- Quick learner
- Attention to detail
- Strong understanding of working within brand guidelines
- Problem solving
- Effective people and communication skills
- Driving Licence: Full
- Qualified first aider

Work Experience

Allens Caravans - August - September 2026
Full time Creative Designer

- From an initial brief to create an identity for an event called 'Party In The Park', I developed a number of creative options and produced the final artwork.
- I managed multiple briefs simultaneously including creating the sales directors presentations, email designs for owners monthly newsletter updates and monthly 'what's on' posters for each park.
- I collaborated with the marketing team, to generate ideas for the companies '80 years' campaign.

Barba Creative - January 2026
Month Internship

- I created brand guidelines, web design and logo animations as well as other pieces of motion graphics for a number of clients.

Design by Katie Jones - February 2026 - present
Freelance Graphic Designer

- I provide assistance with creating branding for clients as well as creating motion graphics such as logo animations and in-app loading screens.

Daughter Studio - Leamington Spa - June 2025
Week work experience

- I was tasked with rebranding a kombucha drinks company called HIP POP.
- I created a logo, designs for 4 different flavours as well as packaging designs for the cans and boxes. I also created a short advertising video for this.
- I was involved in coming up with some initial ideas for an advertising campaign about jet fuels and how they could be better for the environment.

Waitrose & Partners Kenilworth - October 2023 - August 2026
Part time Shop Floor Assistant (whilst in full time education)

- I managed the delicatessen/cheese and meat/fish counters as part of a team.
- I influenced customers choices, covered breaks for other team members and was responsible for opening and closing as well as stock control.
- I helped with creating TikToks for the branch, coming up with ideas and producing videos.

References

Beccie Day : beccieday@allenscaravans.co.uk

Dr Geraldine Marshall : gmarshall@warwickshire.ac.uk
Mob: 07976 383990