

CHANDRASHEKHAR SURYAWANSHI

Creative Lead & Senior Video Editor | AI Workflow, Web & Cloud-Based Media Automation

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PROFESSIONAL SUMMARY

Creative Lead and Senior Video Editor with 16+ years across broadcast television, live sports production, OTT platforms and social/digital content, currently leading promo production and content systems at e& Etisalat (Starzplay and TV by e&). Over the past two years, has built that role out into AI-driven automation - deploying generative video, voice and image pipelines (Runway, Kling, ElevenLabs, VEO3) into live production - and works regularly with AWS S3, Cloudflare R2, Firebase and Google Cloud Console to manage media infrastructure at scale. Also builds and maintains AI-assisted websites and web apps independently, using tools including Codex, Google Studio AI, Antigravity and VS Code, with working knowledge of APIs, Firebase, Google Search Console and Google Analytics. Holds AWS AI and prompt engineering certifications. Combines hands-on creative production with a working technical grasp of AI tooling, web development and cloud workflows - equally suited to creative leadership, media-technology, or AI-automation roles.

CORE SKILLS

Creative Production

- Video editing and post-production: Premiere Pro, Final Cut Pro, DaVinci Resolve, After Effects, colour grading, sound design and finishing
- Live broadcast and sports operations: multi-camera production, real-time playout, ad integration for ICC, IPL, Asia Cup, PGA Tour and DP World Tour
- OTT and multi-platform delivery: promo and branded content for streaming, VOD and broadcast, plus short-form cuts for YouTube, Instagram and TikTok
- Creative direction and team leadership: campaign concept development, brand voice consistency, supervising editors and crews

AI, Automation & Cloud

- AI-assisted production: Runway, Kling, Midjourney, ElevenLabs, Google VEO3, Seedance, ChatGPT - generative video, voiceover and workflow automation
- Cloud & infrastructure: AWS S3, AWS AI, Cloudflare R2, Firebase, Google Cloud Console, GitHub, NAS-based asset management
- Systems thinking: designing repeatable content pipelines that cut manual editing time across high-volume, multi-platform delivery
- Data-informed decision-making: GA4, Meta Ads Manager, Google Ads and YouTube Analytics used to guide both creative and workflow decisions

Website & App Development (AI-Assisted)

- Build and maintain complete websites and web apps end-to-end using AI-assisted development tools: Codex, Google Studio AI, Antigravity and VS Code
- Working knowledge of APIs, Firebase (backend/hosting), Google Search Console and Google Analytics (GA4) for website performance, indexing and traffic analysis
- Delivered multiple live websites and creative systems independently, from concept and design through development, deployment and ongoing maintenance
- Actively exploring integration of AI in content production, automation and scalable media and web workflows

PROFESSIONAL EXPERIENCE

Promo Producer & Senior Video Editor - OTT, Sports & Digital Content

Jun 2018 - Present

e& Etisalat (Starzplay & TV by e&) - Dubai, UAE

- Lead end-to-end production of promos and branded content across OTT, VOD and broadcast, including TV by e& and Starzplay
- Introduced AI tools into the production pipeline - generative video, voice generation and audio enhancement - reducing turnaround on campaign content
- Manage media assets and delivery across AWS S3, NAS and cloud workflows supporting OTT, VOD and broadcast output
- Work alongside marketing teams, applying GA4, Meta Ads and YouTube Analytics data to refine creatives and prioritise workflows
- Oversee live broadcast and playout operations for major sporting events (ICC, IPL, Asia Cup, PGA Tour, DP World Tour)

- Deliver platform-specific short and long-form cuts for Reels, Shorts and digital campaigns
- Act as Acting Creative Manager, leading a team of 5 including video editors and graphic designers across campaign production

Director & Senior Video Editor

Jun 2017 - Jun 2018

CS Films - Pune, India

- Directed and edited corporate films, ad campaigns, music videos and documentaries for a range of clients
- Ran production and managed technical crew at an in-house green screen studio, streamlining day-to-day workflow
- Worked directly with clients to develop concepts, storyboards and final delivery across social and broadcast formats
- Directed and managed on-set crews of 30-40, leading the full creative team including cinematographers, VFX artists, graphic designers and video editors

Video Producer, Director & Editor

May 2017 - May 2018

KAUST (King Abdullah University of Science and Technology) - Jeddah, Saudi Arabia

- Directed and produced live studio shows and large university events using multi-camera broadcast setups
- Coordinated Sony broadcast systems (HDC/XDCAM) and technical/graphics teams during live productions
- Led green screen productions with multi-camera setups, managing full post-production through to delivery
- Operated Tricaster systems for live multi-camera switching, on-the-fly graphics and real-time cueing to camera operators and floor crew during live broadcasts
- Managed studio crew including camera operators and audio engineers throughout live productions

Producer & Senior Video Editor

Nov 2014 - Apr 2017

TomTom - Amsterdam, Netherlands & Pune, India

- Produced support and social content for the TomTom YouTube channel, contributing to a measurable drop in support queries
- Built and managed chroma key studio production workflows, integrating motion graphics and visual effects
- Led corporate photography and video shoots, maintaining brand consistency across all output

Video Editor

Jun 2013 - Nov 2014

e& Etisalat (PTE) - Dubai, UAE

- Edited and serviced movies and series for UAE broadcast channels, ensuring quality and regulatory compliance
- Filmed and edited corporate events, delivering end-to-end video solutions for clients

Earlier roles: Senior Video Editor, Pragmites Internet Consulting (2011-2013); Video Editor & Director, Sri Sai Films Production (2007-2011).

CERTIFICATIONS

- AWS Artificial Intelligence - AWS
- Prompt Engineering for ChatGPT, Advanced Certification - IBM (edX)
- AI for Everyone - IBM (edX)
- Advanced AI Video Tools & Workflows

EDUCATION

- M.A., Industrial Psychology - Savitribai Phule Pune University
- B.A., Psychology - Savitribai Phule Pune University
- Diploma in Animation & Post-Production - St. Angelo's Computer Institute
- Computer Hardware & Networking - Government of Maharashtra

ADDITIONAL INFORMATION

- Languages: English, Hindi, Marathi
- Camera systems: Sony FX3, Canon EOS 5D Mark IV, Sony broadcast cameras (HDC/XDCAM), GoPro Hero 13, DJI Osmo, 360° camera
- References available on request