

GERGES KAMIL MAHROUS

Senior Graphic Designer | Branding & Social Media Specialist

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[GRAPHIC DESIGN PORTFOLIO](#)

[3D PORTFOLIO](#)

[PHOTOGRAPHY PORTFOLIO](#)

SUMMARY

Senior Graphic Designer with 5+ years of combined experience in branding, visual identity, marketing campaigns, and digital and print design. Experienced in developing creative concepts, building consistent brand systems, and delivering strategic visual communication for businesses across various industries. Proficient in Adobe Creative Suite, AI-powered design tools, 3D visualization, and photography, with a strong eye for typography, composition, and detail. Known for delivering creative, business focused solutions while managing multiple projects in fast paced environments.

KEY SKILLS

- Branding & Visual Identity
- Logo Design & Brand Guidelines
- Social Media Design (Instagram, Facebook)
- Digital & Print Marketing Materials
- Photo Editing & Retouching
- Packaging & Product Design
- Motion Graphics (Basic Animation, Video Editing)
- Adobe Creative Suite: Photoshop (Expert), Illustrator (Advanced), InDesign (Intermediate), Premiere Pro (Intermediate), After Effects (Intermediate), Lightroom (Expert)
- Autodesk: 3DS Max (Upper intermediate), AutoCAD (Upper intermediate)

EXPERIENCE

• Freelance Graphic Designer | Cairo, Egypt

2020 – Present

- Designed 100+ design, logo, brand identities, and marketing visuals for clients across different industries.
- Developed social media campaigns that improved client engagement by up to 30%.
- Created packaging and print materials for startups and small businesses.

• Graphic Designer | Dwan Al Ajman | Kuwait

January 2023 – June 2023

- Produced 50+ marketing visuals, billboards, and advertisements for retail and social media campaigns.

• Graphic Designer | Banana | Cairo, Egypt

June 2022 – December 2022

- Designed promotional and branding materials for fashion and retail campaigns.

• Graphic Designer | El Profesorito | Cairo, Egypt

January 2022 – June 2022

- Created flyers, brochures, and online ads for language course promotions.

• Graphic Designer | Kimie Rights | Cairo, Egypt

January 2021 – December 2021

- Delivered logo designs and branding for small and medium businesses.

• Graphic Designer | Egypt Army | Egypt

October 2019 – December 2020

- Designed internal communication materials, prints, and advertising visuals.

EDUCATION

Bachelor's Degree in Education Technology
Minia University – Minia, Egypt | July 2019

CERTIFICATIONS

Graphic Design Certificate – Issued August 2020

LANGUAGES

Arabic: Native
English: Upper Intermediate (improving continuously)
German: Beginner