ALI HYDER

DATABASE DEVELOPER / WEB DEVELOPER

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SUMMARY

Highly motivated **Software Developer** with over 3 years of experience in **Frontend Development**, **Backend Development**, **Database Development**, **Full Stack Web Development**, and **Big Data Analytics**. Experienced in designing and developing scalable **web applications** using Laravel (PHP), MySQL, PostgreSQL, JavaScript, HTML5, CSS3, and Bootstrap. Skilled in database design, **SQL optimization**, **API integration**, **CRUD operations**, and **analytics dashboard development** using Power BI, Tableau, Excel, Python, and SQL. Passionate about building high-performance applications and solving complex business problems through efficient software solutions.

TECHNICAL SKILLS

Web: HTML5, CSS3, Bootstrap, JavaScript, jQuery, AJAX
Backend: Laravel, PHP,CRUD, MVC,REST APIs, Authentication,
Full Stack: Laravel, PHP, MySQL, PostgreSQL
Database : MySQL, PostgreSQL, SQL, Stored Procedures, Views, Functions, Triggers, Query Optimization
Big Data & BI: Power BI, Tableau, Excel, Python, Data Visualization

PROFESSIONAL EXPERIENCE

Database Developer **June 2023 – Present**
AKSA-SDS, Islamabad

- Develop and maintain enterprise-level database applications using MySQL and PostgreSQL.
- Design normalized database schemas for scalable business applications.
- Develop SQL queries, stored procedures, functions, views, and triggers.
- Optimize database performance and improve query execution.
- Develop Inventory Management Systems and Device Management Systems.
- Develop Jazz Cash Retailer Management and Notification Systems.
- Collaborate with backend developers for seamless database integration.

Frontend Developer **December 2022 – June 2023**
Viral Webbs , Islamabad

- Developed responsive and modern websites using HTML5, CSS3, Bootstrap, JavaScript, and PHP.
- Designed user-friendly interfaces with responsive layouts.
- Converted UI designs into fully functional web pages.
- Worked closely with backend developers to improve user experience.
- Fixed bugs and optimized website performance.
- Optimized website loading speed and frontend performance by minimizing assets and improving code efficiency.
- Participated in testing, debugging, and maintaining web applications to ensure high-quality user experiences.
- Built and managed high-quality backlinks through off-page SEO strategies to improve website authority and search engine rankings.
- Implemented on-page SEO best practices, including semantic HTML5 structure, meta titles, meta descriptions, image alt attributes, and SEO-friendly URLs to improve search engine visibility.

Web Developer **December 2020 – June 2021**
Ideal Cloud Programming , Rawalpindi

- Designed, developed, and maintained responsive and user-friendly websites using modern web development technologies, with a strong focus on functionality, performance, and user experience.
- Developed the ICP Institute official website, transforming business requirements and design concepts into a fully functional, responsive, and professional web presence.
- Created responsive web interfaces using HTML5, CSS3, Bootstrap, JavaScript, and PHP, ensuring compatibility across desktop, tablet, and mobile devices.
- Integrated frontend components with backend functionality and implemented dynamic website features while troubleshooting and resolving technical and UI-related issues.
- Optimized website performance, page loading speed, images, and frontend code to provide a faster and smoother user experience.
- Implemented On-Page SEO practices, including SEO-friendly page structures, meta titles, meta descriptions, heading optimization, image alt attributes, internal linking, and search-engine-friendly content.
- Performed Off-Page SEO and backlink-building activities, including relevant directory submissions, business listings, profile creation, and other link-building techniques to improve website visibility, authority, and organic search presence.
- **Website:** https://icpinstitute.pk/

EDUCATION

ICS / Intermediate in Computer Science **May 2014 – Jul 2016**
Islamabad Model College for Boys G-10/4

BSCS / Bachelors in Computer Science **Feb 2017 – Apr 2021**
FUUAST, Islamabad, Islamabad

Course of Big Data Analytics Tools and Techniques **Apr 2021 – Sep 2021**
Air University, Islamabad, Islamabad

Full Stack Laravel Course
NUTECH University, Islamabad, Islamabad

INTERNSHIP

Database Developer Intern **March 2022 – September 2022**
AKSA-SDS

- Developed SQL databases and database objects.
- Created CRUD operations using MySQL.
- Designed Stored Procedures, Views, Functions, and Joins.

Data Analyst **October 2021 – January 2022**
Air University

- Collected, cleaned, and analyzed datasets.
- Developed business dashboards.
- Created reports using Power BI and Excel.

TECHNICAL SKILLS

- **Programming Languages /** Python
- **Backend Development /** Laravel
- **Full Stack Development /** Bootstrap
- **Frontend Development /** Bootstrap / Responsive Web Design
- **Database Technologies /** My SQL, SQL Server, Oracle SQL Deveolper,Post gre SQL
- **Big Data & Analytics /** Power BI / Tableau / Microsoft Excel

ADDITIONAL INFORMATION

- **Languages:** English, Urdu,
- **Certifications:** Course of Big Data Analytics Tools and Techniques , Full Stack Laravel Course
- **Projects:** Jazz Cash Retailer Management System , Jazz Cash Notification System Inventory Management System , Device Management System
- **Personal Projects:** Employee Management System,Inventory Management System,POS,Pharmacy Management System